# **PROGRAM**

This program is subject to change.

Thursday, May 19, 2022		
① 7:00 AM - 5:00 PM EDT		
Registration Open Location: North Lobby, Boston Convention & Exhibition Center	ä	G
① 9:00 AM - 12:00 PM EDT		
Collections Stewardship Extended Leadership Meeting Location: 208, Boston Convention & Exhibition Center	Ö	G
<u>Diving into Strategic Foresight (Workshop)</u> <u>■</u>	ö	G
Speaker(s): <u>Speaker: Elizabeth Merritt, VP, Strategic Foresight, &amp; Founding Dir., Center. for the Future of Museums, America Museums</u>	<u>n Alliar</u>	nce of
Location: 209, Boston Convention & Exhibition Center		
Conceptualizing, Measuring, and Articulating Museum Impacts on Social Wellbeing (Workshop)	ä	G
Speaker(s): <u>Speaker: Kathryn (Kit) Matthew, Doctor of Design Distinguished Fellow, College of Art + Design, Louisiana State Speaker: Michael Norton, Chief Policy Analyst, Policy Solutions, Reinvestment Fund, Reinvestment Fund Location: 205 A, Boston Convention &amp; Exhibition Center</u>	<u>Univer</u>	rsity 💄
① 9:00 AM - 12:30 PM EDT		
Creative Aging: Paving the Way for Lifelong Learning in the Arts (Workshop)	ä	G
Speaker(s): <u>Speaker: Toya Northington, Community Engagement Strategist, Speed Art Museum</u> <u>Speaker: Lisa Ortega-Potential, Antropologia y Arte Department</u> <u>Speaker: Sara Lowenburg</u> <u>Speaker: Julie Kline, Director of Education Lifetime Arts, Inc.</u> <u>Speaker: Antonia Perez</u> <u>Speaker: Nathan Majoros, Deputy Director, Programming &amp; Operation Lifetime Arts, Inc.</u> Location: 252 AB, Boston Convention & Exhibition Center	on & Tr	
① 9:00 AM - 5:00 PM EDT		
ICOM-US Board Meeting (Invite Only) Location: 257AB, Boston Convention & Exhibition Center	Ö	G
① 9:30 AM - 11:30 AM EDT		
NAME Business Meeting (Invite Only)  Location: 258 B, Boston Convention & Exhibition Center	Ö	G
① 10:00 AM - 12:00 PM EDT		
IMP Steering Committee Meeting (Invite Only) Location: 207, Boston Convention & Exhibition Center	Ö	G
HHSN Leadership Meeting (Invite Only) Location: 204 A, Boston Convention & Exhibition Center	Ö	G
DAM Executive Leadership Meeting (Invite Only)  Location: 254 AB, Boston Convention & Exhibition Center	Ö	G

AAM Board Meeting  Location: Boardroom, Boston Convention & Exhibition Center	Ö	G
All Aboard! Engaging Audiences through Distinctive, Place-Based Programs (Experiential Workshop Constitution Museum)		
Speaker(s):  Speaker: Sarah Dunbar, Community Engagement Manager, USS Constitution Museum Community Engagement Manager, USS Constitution Museum Location: USS Constitution Museum	inbar,	G
Manifesting Museums as Powerhouses of Civic Learning (Workshop)	Ė	G
Speaker(s): <u>Facilitator: Sarah Jencks, Partner, The History Co:Lab</u> <u>Facilitator: Fernande Raine, Founder, The History Co:Lab</u> <u>Facilitator: Jessica VanLanduyt, Senior Vice President of Guest Experience, Atlanta History Center</u> <u>Facilitator Vice President of Education, Atlanta History Center</u> <u>Presenter: Jane Kamensky, Professor of American History Location: 253 A, Boston Convention &amp; Exhibition Center</u>	Shatavia	a Elder,
① 10:00 AM - 1:00 PM EDT		
Advancing the Dialogue: Exploring the New Gallery of Native American and American Art (Experient	ial Work	<u>shop</u>
at Peabody Essex Museum)   Speaker(s):	Ö	G
Learning and Community Engagement, First Americans Museum Speaker: Jackie Traynor, Graphic Designer, Museum Speaker: Chip Van Dyke, Manager of Media Production, Peabody Essex Museum  Speaker: Chip Van Dyke, Manager of Media Production, Peabody Essex Museum  Speaker: Lan Morgan, Assistant Curator, Peabody Essex Museum  Speaker: Jackie Traynor, Graphic Designer, Museum  Speaker: Chip Van Dyke, Manager of Media Production, Peabody Essex Museum  Location: Peabody Essex Museum	<u>dy Essex</u> Director o	<u>of</u>
① 11:00 AM - 12:00 PM EDT		
American Association for Museum Volunteers (Invite Only)  Location: 205 C, Boston Convention & Exhibition Center	ä	G
① 12:00 PM - 2:00 PM EDT		
MSN Professional Network Meeting  Location: 204 B, Boston Convention & Exhibition Center	ä	G
PRAM Leadership Team Annual Meeting (Invite Only) Location: 253 B, Boston Convention & Exhibition Center	Ö	G
Latino Network Leadership Meeting (Invite Only) Location: 258 C, Boston Convention & Exhibition Center	Ü	G
Updating a New England Icon (Experiential Workshop at First Church of Christ, Scientist)	ä	G
Speaker(s): <u>Speaker: AJ Goehle, CEO, Luci Creative</u> <u>Speaker: Gaby Mejía, Exhibit Manager, The First Church of Christ Speaker: Ken Winikur, Creative Director/Principal, Winikur Productions</u> <u>Speaker: Eric Bashor, The First Church Scientist</u> Location: The First Church of Christ, Scientist	t, Scientis	
Prototyping for Inclusivity (Experiential Workshop at Boston Children's Museum)	ä	G
Speaker(s): <u>Speaker: Kirsten Holmes, Principal, Trivium Interactive</u> <u>Speaker: Dan Wallis, Principal/Creative, The Square Speaker: Kate Marciniec, Sr. Director of Exhibits, Boston Children's Museum</u> <u>Speaker: Saki Iwamoto, Health and Educator at Boston Children's Museum</u> Location: Boston Children's Museum	e Office	•

8/31/23, 2:

19 PM Program		
① 12:30 PM - 2:00 PM EDT		
LGBTQ+ Alliance Steering Committee Meeting (Invite Only)	苗	G
Location: 208, Boston Convention & Exhibition Center		G
IMPs Talk: Strengthening Collaborations	ö	G
Location: 207, Boston Convention & Exhibition Center		
M&T Business Meeting (Invite Only)	Ħ	G
Location: 253 A, Boston Convention & Exhibition Center		
Building Your Accessibility Toolkit (Workshop)	ä	G
Speaker(s):		
And Moderator: Heather Pressman, Dir. of Learning & Engagement, Molly Brown House Museum And Presenter:	<u>Danielle Sc</u>	:hulz,
Senior Manager of Lifelong Learning and Accessibility, Denver Art Museum Learning Presenter: Caroline Braden, Accessibility, Denver Art Museum Learning Learning and Accessibility, Denver Art Museum Learning Learning and Accessibility, Denver Art Museum Learning Learning Learning and Accessibility, Denver Art Museum Learning L	<u>cessibility</u>	
Manager, The Henry Ford 🚨 Presenter: Ellysheva Zeira		
Location: 205 A, Boston Convention & Exhibition Center		
① 1:00 PM - 2:00 PM EDT		
CARE Leadership Meeting (Invite Only)	ä	G
Location: 204 A, Boston Convention & Exhibition Center		
③ 1:00 PM - 2:30 PM EDT		
Massachusetts Cultural Leaders Panel Discussion (Invite Only)	ä	G
Location: 206 AB, Boston Convention & Exhibition Center		
Generously Supported By:		
Barr Foundation		
① 1:30 PM - 3:00 PM EDT		
EdCom Leadership Team Annual Meeting (Invite Only)	台	G
Location: 253 C, Boston Convention & Exhibition Center		0
③ 3:00 PM - 5:00 PM EDT		
AAM Welcoming Event	ä	G
Location: 3rd Floor Ballroom Pre-Function, Boston Convention & Exhibition Center		
Generously Supported By:		
The Boston Foundation		
③ 5:00 PM - 7:00 PM EDT		
Charlie Gibson's Queer Boston and Creating Queer Spaces (Experiential Workshop at Gibson Hou	<u>ıse Museu</u>	<u>m) [</u>
Speaker(s):	ä	G
🚨 <u>Speaker: Thom Burns, Museum and Curatorial Assistant, The Gibson House Museum</u> 🚨 <u>Speaker: Cate Ca</u>	<u>rver,</u>	
Museum Guide, Educator and Office Assistant, The Gibson House Museum 🚨 Speaker: Ben Federlin, Social	Media and	<u>Events</u>
Volunteer, The History Project: Documenting LGBTQ Boston & Speaker: Erin Sutton-Beals, Museum Guided	<u>Educator, T</u>	<u>he</u>
Gibson House Museum		
Location: Gibson House Museum		
<b>③</b> 6:00 PM - 8:30 PM EDT		
Alliance Leadership Dinner (Invite Only)	ä	G
Location: Museum of Fine Arts		_

<u>Travelers</u>

**Generously Supported By:** 

<u>Blackbaud</u>

(J)	7:00	PΜ	- 9:00	<b>PM EDT</b>
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Speaker(s):	Ö	G
Speaker: Barbara Callahan, Public Engagement Manager, Nichols House Museum  Speaker: Kate Criscitiello,		
Interpretation and Public Engagement Intern, Nichols House Museum		
Location: Nichols House Museum		
ffi Friday, May 20, 2022		
① 7:00 AM - 5:00 PM EDT		
Registration Open	ä	G
Location: North Lobby, Boston Convention & Exhibition Center	ы	
① 7:30 AM - 8:30 AM EDT		
ASMD Breakfast Meeting (Ticketed) 📋	ä	G
Location: 205 C, Boston Convention & Exhibition Center	ы	
Collections Stewardship Breakfast Business Meeting (Ticketed)	ä	G
Location: 208, Boston Convention & Exhibition Center		G
CurCom Professional Network Annual Member Meeting	ä	G
Location: 204 A, Boston Convention & Exhibition Center		G
First Time Attendee Welcome and Orientation	ä	G
Speaker(s):		0
Speaker: Dean Phelus, Editor-in-Chief, Museum, American Alliance of Museums		
Location: 206 AB, Boston Convention & Exhibition Center		
Traveling Exhibitions Network (TEN) Breakfast (Ticketed)		-
Location: 252 AB, Boston Convention & Exhibition Center	Ö	G
ICOM-US Museum Definition	ä	G
Speaker(s):		
 Moderator: Kathy Dwyer Southern, Professor, Museum Studies Program, George Washington University La Spea	aker: V	<u>Villian</u>
Eiland, Director, Georgia Museum of Art at the University of Georgia 🚨 Speaker: Diana Pardue, Director, Museum I		
Statue of Liberty National Mon		
Location: 257AB, Boston Convention & Exhibition Center		
① 9:00 AM - 10:15 AM EDT		
MusaumEvna Coffoa Broak		
MuseumExpo Coffee Break  Location: MuseumExpo, Boston Convention & Exhibition Center	Ö	G
Location. MuseumExpo, Doston Convention & Exhibition Center		

① 9:00 AM - 5:00 PM EDT

2022 Posters

#### Beyond the Museum's Walls: NMNH'S Do-it-Yourself (DiY) Exhibits Program

Speaker: Kerri Dean, Exhibits Assistant/ Project Manager, Smithsonian National Museum of Natural History

#### <u>Diversity Apprenticeship Program Toolbox: A Model to Create and Support a Truly Diverse Workforce</u>

Speaker: George Luna-Peña, Program Manager, Diversity Apprenticeship Program, The Broad

#### #NoMoreStolenAncestors: What it means to be an ally for tribal repatriation

Presenter: Samantha Wade, Bioarchaeologist, Seminole Tribe of Florida Tribal Historic Preservation Office

#### A Seat at the Table: A Community-Driven Exhibition Planning Model

<u> Co-Presenter: Emily Donovan, Park Ranger, Lowell National Historical Park</u> <u> Co-Presenter: Bridget Peregrino, Supervisory Park Ranger, Lowell National Historical Park</u>

#### Access to Inclusion: New Resources for Accessibility Excellence in Museums

Presenter: Jenny Angell, Project Manager, Accessibility Excellence, PA Museums

#### Building and Sharing a Toolkit for DEAI Assessment at Your Institution

Presenter: Isabel Distefano, Molecular Laboratory Technician II, Field Museum 🚨 Co-Presenter: Ann Hannah, Recruiter

#### City Museums Global Mapping

Presenter: Glenn Perkins, Curator of Community History, Greensboro History Museum Presenter: Chunni Chiu

#### Coastal Transformation and Fisher Well-being: Innovating Digital Exhibitions for Knowledge Co-Production

Presenter: Devanathan Parthasarathy, Professor, Indian Institute of Technology Bombay

#### Constellation: Free and Open-Source Exhibit Control Software

<u>Presenter: Morgan Rehnberg, Chief Scientist, Fort Worth Museum of Science and History</u> <u>Co-Presenter: Doug Roberts, Chief Public Engagement Officer, Fort Worth Museum of Science and History</u>

#### Contemporary Meets Colonial: Connecting Your Historic Site to Your Community

Presenter: Carol Ward, Executive Director, Lexington Historical Society

#### <u>Creating Visitor-Centered Museums: How Museums Reorganized to Grapple with Shifts toward New Priorities</u>

Presenter: Xiaofei Xie, Ms., Cornell University

#### Design to Disrupt: Positioning Museum Practitioners as Catalysts for Change

🚨 <u>Presenter: Chaya Arabia, Designer, J. Paul Getty Museum</u>

#### Developing the MOSAccess: Exhibit Audio Companion

<u>▲ Co-Presenter: Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston</u> <u> Leigh Ann Caulfield, Manager </u>

## Don't Stop the Party! When Social Experience and Evaluation Converge

♣ Presenter: Laura Weiss, Researcher, Center of Science and Industry
♣ Co-Presenter: Justin Reeves Meyer, Researcher,
Center of Science and Industry

## Exhibits in Translation: Ensuring Inclusivity and Enhancing Community Engagement

♣ <u>Primary Speaker: Carlos Hevia</u> ♣ <u>Co-Presenter: Katherine Baumann, Director of Production, Multilingual Connections</u> ♣ <u>Presenter: Meredith Veto, Team Lead, Multilingual Connections</u>

## Exploring the effect of museums on mask wearing during the COVID-19 Pandemic

♣ Presenter: Justin Reeves Meyer, Researcher, Center of Science and Industry ♣ Co-Presenter: Donnelley Hayde, Researcher, Center of Science and Industry

#### <u>First Impressions Matter: The Benefits of Evolving an Attraction Website</u>

♣ Presenter: Kaci Baez, Director of Marketing and Communications, Reynolda House Museum of American Art and Reynolda
Gardens ♣ Co-Presenter: Alexis Castanos, marketing and communications coordinator, Reynolda House Museum of American Art
and Reynolda Gardens

#### Go for the Grant! Large-Scale Grants Within Reach of the Medium and Small Museum

Presenter: Rebecca Putzer, Collection Manager, The Durham Museum

#### <u>Humanity on Display: Connecting visitors to curiosity through digital curation</u>

Presenter: Paige Harris, Masters of Management in Library and Information Sciences candidate (MMLIS), University of Southern California

#### <u>Identifying and Interpreting Transgender Stories in Museums</u>

Presenter: Tony Pankuch, Archives Assistant, Drs. Nicholas and Dorothy Cummings Center for the History of Psychology Co-Presenter: Samantha Evelyn Eisenberg, Manager, Individual Giving, Point Foundation

#### Immersive Sound: A Conduit for Healing and Deeper Interpretation

<u>Co-Presenter: Jason Reinier, Sound Designer, Art Processors</u> <u>Co-Presenter: Gregory Cowley, Creative Technologist, Art Processors</u> <u>Co-Presenter: Christine Murray, Content Director, Art Processors</u>

Innovations for Small Museums: Giving Voice to Culturally-Responsive Content

<u>Co-Presenter: Suanna Selby Crowley, President & Founder, HeadFort Consulting, LLC</u> <u>Lo-Presenter: Lindsay A. Randall, Curator of Education, Robert S. Peabody Institute of Archaeology</u>

Meet Your Scientist Match: Building Science Engagement Through a Personality Matching Activity

Presenter: Alexandra Beauchamp, Curatorial Science Fellow, Wildlife Conservation Society

Motivation Among Museum Professionals

Presenter: Devin Geraci, Master's Student, University of New Mexico

Professional content sharing framework

Presenter: Anna Mikhailova, Director, Ideas for Museums non-profit

Progress over Perfection: Transforming the Eastman Museum's Digital Presence Through Low Budget Experimentation

<u> Presenter: Kate Meyers Emery, Manager of Digital Engagement, George Eastman Museum</u> <u> Presenter: Elizabeth Chiang, Ms., George Eastman Museum</u>

Reflections on a New Interpretive Direction

Presenter: Willa Brock, Manager of Interpretation & Learning Experiences

Roots of Resistance: The Tuchyn Story

<u> Co-Presenter: Saskia Lascarez Casanova, Miss, University of North Carolina at Greensboro</u> <u> Co-Presenter: Chris Munster, Mr.</u>

Science Engagement with Faith Communities: Respecting Identity, Culture and Worldview

Presenter: Robert O'Malley, Project Director, DoSER, American Assocation for the Advancement of Science (AAAS)

The Atwater Kent Collection: Hidden Treasures Practicum

♣ <u>Presenter: Jasmine Mathis, The Atwater Kent Collection: Hidden Treasures Practicum, Drexel University</u> ♣ <u>Co-Presenter: Caleb Craig, The Atwater Kent Collection: Hidden Treasures Practicum, Drexel University</u>

The Framework and Limits of Museum Collections Management in Taiwan

Presenter: Pang Yen Cheng, Associate Registrar, National Palace Museum (NPM, Taiwan)

Tools to Dismantle, Tools to Create: Guiding EMPs in Connecting Objects and Communities

Moderator: Dara Lohnes-Davies, Manager of Collections, University of Wyoming Art Museum Presenter: Dyana Poffenroth, Graduate Assistant, Cultural and Environmental Resource Management, Central Washington University Presenter: Emma Cieslik, Graduate Student, George Washington University, Center for the Understanding of Religion in America, National Museum o

We're Museum Professionals Too: Exhibition Development in Library Special Collections and Archives

Presenter: Carrie Meyer, Head of Special Collections and Archives, UNMC McGoogan Health Sciences Library

Youth Lead the Way: How Museums and Youth can Collaborate to Advance Climate Justice

Presenter: Imme Huttman Co-Presenter: Cyrus Lyday, Teen Engagement Educator, Oregon Museum of Science and Industry

Location: MuseumExpo - Poster Showcase, Boston Convention & Exhibition Center

MuseumExpo Open

Location: MuseumExpo, Boston Convention & Exhibition Center

**(**9:30 AM - 10:00 AM EDT

**Book Signing - The Value of Museums** 

Location: Bookstore - MuseumExpo, Boston Convention & Exhibition Center

**(**) 10:15 AM - 11:00 AM EDT

<u>Opening General Session</u>

Location: Ballroom, Boston Convention & Exhibition Center

**(**) 11:00 AM - 12:00 PM EDT

**Big Global Trends (Keynote)** 

Speaker(s):

Speaker: Thomas L. Friedman, Three-time Pulitzer Prize Winner, Author and Journalist

Location: Ballroom, Boston Convention & Exhibition Center

**Generously Supported By:** 

**ERCO Lighting** 

**(**) 12:00 PM - 2:00 PM EDT

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#### **MuseumExpo Opening Reception**

Location: MuseumExpo, Boston Convention & Exhibition Center

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#### ( 12:10 PM - 1:40 PM EDT

**Poster Talks** 

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A Seat at the Table: A Community-Driven Exhibition Planning Model

<u>Speaker: Emily Donovan, Park Ranger, Lowell National Historical Park</u> <u>Speaker: Bridget Peregrino, Supervisory Park Ranger, Lowell National Historical Park</u>

Roots of Resistance: The Tuchyn Story

Lascarez Casanova, Miss, University of North Carolina at Greensboro Speaker: Chris Munster, Mr.

The Atwater Kent Collection: Hidden Treasures Practicum

<u>Speaker: Jasmine Mathis, The Atwater Kent Collection: Hidden Treasures Practicum, Drexel University</u> <u>Speaker: Caleb Craig, The Atwater Kent Collection: Hidden Treasures Practicum, Drexel University</u>

Science Engagement with Faith Communities: Respecting Identity, Culture and Worldview

Speaker: Robert O'Malley, Project Director, DoSER, American Assocation for the Advancement of Science (AAAS)

<u>Don't Stop the Party! When Social Experience and Evaluation Converge</u>

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Access to Inclusion: New Resources for Accessibility Excellence in Museums

Speaker: Jenny Angell, Project Manager, Accessibility Excellence, PA Museums

Beyond the Museum's Walls: NMNH'S Do-it-Yourself (DiY) Exhibits Program

Speaker: Kerri Dean, Exhibits Assistant/ Project Manager, Smithsonian National Museum of Natural History

Coastal Transformation and Fisher Well-being: Innovating Digital Exhibitions for Knowledge Co-Production

Speaker: Devanathan Parthasarathy, Professor, Indian Institute of Technology Bombay

Immersive Sound: A Conduit for Healing and Deeper Interpretation

<u>♣ Speaker: Jason Reinier, Sound Designer, Art Processors</u> <u>♣ Speaker: Gregory Cowley, Creative Technologist, Art Processors</u> <u> \$ Speaker: Christine Murray, Content Director, Art Processors</u>

Location: MuseumExpo - Poster Showcase, Boston Convention & Exhibition Center

#### **(L)** 12:15 PM - 1:30 PM EDT

#### CEO Luncheon (Ticketed - Included with CEO/Directors/Trustee Package)

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Location: 210 A, Boston Convention & Exhibition Center

Generously Supported By:

Northern Trust

## **(**) 12:30 PM - 1:30 PM EDT

## American Association for Museum Volunteers Luncheon (Ticketed)

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Location: 205 C, Boston Convention & Exhibition Center

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## MSN Business Meeting

Location: 204 B, Boston Convention & Exhibition Center

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## Small Museums: Where 'Other Duties As Assigned' are 90% of the Job

Location: 208, Boston Convention & Exhibition Center

## HHSN Networking Lunch (Ticketed)

Location: 207, Boston Convention & Exhibition Center

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#### CARE & LGBTQ+ Alliance Networking Luncheon (Ticketed)

Location: 206 AB, Boston Convention & Exhibition Center

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8/31/23, 2:19 PM

Program		
DAM Luncheon and Annual Meeting (Ticketed) 📋	Ħ	G
ocation: 254 AB, Boston Convention & Exhibition Center		
Generously Supported By:		
<u>DonorSearch</u>		
IAME Luncheon (Ticketed) 📋	ä	G
ocation: 258 C, Boston Convention & Exhibition Center		G
Generously Supported By:		
Trivium Interactive Chicago Scenic Studios The Companies of Nassal The Design Minds Gecko Group Inc.		
Museum Studies at University of the Arts Riggs Ward Design Roto The Shipping Monster LLC Solid Light, Inc.		
COM-US Luncheon (Ticketed) 📋		
Location: 257AB, Boston Convention & Exhibition Center	ä	G
atino Network Luncheon (Ticketed) 📋	ä	G
ocation: 209, Boston Convention & Exhibition Center		
NeighborHub #11 - EMP, Mid-level, Students, Career Center	Ħ	G
ocation: Boston Convention & Exhibition Center		
) 12:30 PM - 2:00 PM EDT		
MuseumExpo Solutions Center	ä	G
Did You Really Mean "Oh Sh!t!"? (Theater 1)  ■ Speaker: Anik Dorion-Coupal, Outreach & International Relations Officer, Musée de la Civilisation		
Go Public with Your Collections; Argus CMS Makes It Happen (Theater 2)  Speaker: Kipo Saysongkham, Senior Account Executive, Lucidea  Speaker: Rima Ghanem, Cultural Sector Reselucidea Argus	<u>earch A</u> i	<u>nalyst,</u>
As Smooth as Glass: When Exhibition Project Teams Really Connect (Theater 1)  Speaker: Ryan Skorch, Vice President, Click Netherfield Inc. Speaker: Sarah Beam-Borg, Director of Business of Origin Studios Speaker: Allison Evans, Director of Museum Collections, Eiteljorg Museum	and Pro	j <u>e,</u>
Marketing the Event Life Cycle: Digital Strategies and the Conversion Funnel (Theater 2)  Speaker: Aaron Bare, Director of Marketing, Etix		
Location: MuseumExpo, Boston Convention & Exhibition Center		
① 1:30 PM - 2:00 PM EDT		
Book Signing - Museum Membership Innovation	-	
Location: Bookstore - MuseumExpo, Boston Convention & Exhibition Center	ä	G
③ 2:00 PM - 3:00 PM EDT		
Museums as Neighbors	Ħ	G
Speaker(s):		
Presenter: Mariam Tabatabaee, Associate Educator, Learning and Engagement, Lucas Museum of Narrative Art		
Germonique Ulmer, Managing Director, Social Impact, Lucas Museum of Narrative Art 🚨 <u>Speaker: Preeti Sodhi, D</u>	<u>irector</u>	<u>of</u>
Community Engagement, The High Line Location: 258 C, Boston Convention & Exhibition Center		
Trendswatch 2022: Museums as Essential Community Infrastructure	Ħ	G
Speaker(s):  Speaker(s):	νο Α II! -	non - f
Speaker: Elizabeth Merritt, VP, Strategic Foresight, & Founding Dir., Center. for the Future of Museums, America	ın Allıar	<u>100 (</u>

Location: 257AB, Boston Convention & Exhibition Center

<u>Museums</u>

#### Remaking the AAM Code of Ethics for Museums for the 21st Century

#### Speaker(s):

Speaker: Julie Hart, Senior Director, Standards & Excellence, American Alliance of Museums

Location: 258 B, Boston Convention & Exhibition Center

#### 60 Sustainability Ideas in 60 Minutes

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Speaker(s):

🙎 Speaker: Leslie Tom, Chief Sustainability Officer, Charles H. Wright Museum of African American History 🚨 Presenter: Christopher Hobbs, Curator of Sustainability, Bernice Pauahi Bishop Museum 2 Presenter: Carter O'Brien, Sustainability Officer, Field Museum Andrea Froehle Presenter: Deborah Lucking, Director of Sustainability, Fentress **Architects** 

Location: 210 C, Boston Convention & Exhibition Center

#### All Boats Rise: Mobilizing Cultural Communities to Tackle Climate Change

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Speaker(s):

🚨 <u>Moderator: Chris Cook, Director, Rose Kennedy Greenway</u> 🚨 <u>Speaker: Vikki Spruill, CEO, New England Aquarium</u> 🚨 Presenter: Brenda Tindal, Executive Director, Harvard Museums of Science and Culture Presenter: Paul Ippolito, Vice President of Facilities and Building Operations, Museum of Science, Boston

Location: 205 C, Boston Convention & Exhibition Center

#### Providing Access Through Visual Descriptions (Session I)

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Speaker(s):

Speaker(s):

🚨 Moderator: Carrie Heflin, Early Education Specialist, Smithsonian National Museum of American History 🚨 Presenter: Ashley Grady, Senior Program Specialist, Smithsonian Institution & Presenter: Lauren Safranek, Program Manager, Smithsonian <u>Institution - National Museum of American History</u>

Location: 210 A, Boston Convention & Exhibition Center

## Our Families, Our Communities, Our Histories: Documenting Social Change from Local Perspectives

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Amoderator: Angela Winand, Program Administrator, SI NMAAHC Smith Center Presenter: Doretha Williams, Director, Smith Center, SI-NMAAHC Smith Center & Presenter: Leah Jones, Photographer, SI-NMAAHC Smith Center & Presenter: CK Ming, Media and Digitization Specialist, SI-NMAAHC Smith Center Presenter: Maya Rhodan, Digital Content Producer, SI-**NMAAHC Smith Center** 

Location: 210 B, Boston Convention & Exhibition Center

## Meaningfully Engaging Families Impacted by Dementia During and Beyond the Pandemic

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Speaker(s):

Presenter: Charlotte Martin, Director of Access Initiatives, Intrepid Sea, Air & Space Museum Presenter: Meredith Wong, Director, Professional Education & connect2culture, CaringKind Presenter: Ashley Grady, Senior Program Specialist, Smithsonian Institution Presenter: Caroline Braden, Accessibility Manager, The Henry Ford Presenter: Ann Burgunder, Project Coordinator, NYU Langone's Alzheimer's Disease & Related Dementias Family Support Program

Location: 208, Boston Convention & Exhibition Center

## How Londoners lives are transforming the Museum of London

Speaker(s):

👱 Presenter: Finbarr Whooley, Director of Content 🚨 Presenter: Domenico Sergi, Museum of London 🚨 Presenter: Theresa Dhaliwal Davies, Curatorial Producer Presenter: Dhelia Snoussi Presenter: Donald Facey

Location: 207, Boston Convention & Exhibition Center

## Museums as Agents of Change: Engaging Communities in Civic Action

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Speaker(s):

Presenter: Megan Ennes, Assistant Curator of Museum Education, Florida Museum of Natural Hist. Presenter: Sierra Van Ryck deGroot, Education Programs Manager, Poster House Presenter: Sarah Jencks, Partner, The History Co:Lab Location: 206 AB, Boston Convention & Exhibition Center

#### Going Rogue and Doing Good: Creating Exhibitions in Public Spaces

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Speaker(s):

La Moderator: Ellen Snyder-Grenier, Principal, REW & Co. La Presenter: Michael Burns, Executive Director, Omnimuseum Project, and Partner, Quatrefoil Associates, Omnimuseum Project & Quatrefoil Associates & Presenter: Eileen Campbell, Lead Science Writer, Exploratorium Presenter: Tzu-I Chung, Curator, History, Royal British Columbia Museum Presenter: Eric Siegel, Independent, Eric Siegel Productions

Location: 252 AB, Boston Convention & Exhibition Center

Location: 205 A, Boston Convention & Exhibition Center

#### The Value of Museums (CEO Track)

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#### Speaker(s):

Presenter: John Falk, Executive Director, Institute for Learning Innovation Presenter: Tonya Matthews, President and CEO, International African American Museum Presenter: Trevor Jones, Director & CEO, History Nebraska

#### <u>Places of Possibility: How Children Transform our Practices</u>

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#### Speaker(s):

Amoderator: Nicole Cromartie, Director of Education and Programs, Clyfford Still Museum Amount P Independent Consultant Presenter: Bailey Placzek, Associate Curator & Catalogue Raisonné Research and Project Manager, Clyfford Still Museum Research, Development & Advancement Manager, Oregon Museum of Science and Industry Regar Dickerson, Director of Exhibits, Birch Aquarium at Scripps Location: 253 B, Boston Convention & Exhibition Center

#### Beyond Institutional Voice: What Happens when Museums Pass the Mic

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## Speaker(s):

Presenter: Heather Wilson, Deputy Director, Cameron Art Museum Presenter: Daniel Jones, Cultural Curator, Cameron Art Museum Resenter: Angela Lombardi, Director of Outreach and Audience Engagement, North Carolina Museum of Art Presenter: Chase Quinn, Curator of Education and Programs, Gibbes Museum of Art

Location: 253 A, Boston Convention & Exhibition Center

#### Measuring Social Impact for Strategic Change

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#### Speaker(s):

🚨 Moderator: Michelle Mileham, Project Manager 🚨 Presenter: Alice Anderson, Manager of Audience Research and Impact 🚨 Presenter: Tammi Flynn, Florence Griswold Museum 2 Presenter: Diana Garcia, Calaboose African American History Museum Presenter: Kari Nelson, Research and Evaluation Associate, Thanksgiving Point Institute

Location: 254 AB, Boston Convention & Exhibition Center

## To Belong or Not to Belong? Investigating a Sense of Belonging in Museums

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#### Speaker(s):

A Moderator: Charles Price, Director of Research and Evalu, Museum of Science & Industry A Presenter: Jeanine Pollard, Accessibility Manager, Lincoln Center for the Performing Arts Presenter: Charles Price, Director of Research and Evalu, Museum of Science & Industry Speaker: Sarah Lukowski

Location: 253 C, Boston Convention & Exhibition Center

## **Deconstructing Historic House Narratives**

## Speaker(s):

A Moderator: Clare van Loenen, Instructor Museum Studies, Virginia Commonwealth University A Speaker: Sylvio Lynch, Project Curator, African American Voices Initiative Maymont Foundation Presenter: Ana Edwards, Public Historian, White House of the Confederacy, American Civil War Museum & Presenter: Ajena Rogers, Supervisory Park Ranger, Maggie L Walker Historic Site, National Park Service Presenter: Kate Sunderlin, Research Consultant, Edward V Valentine Sculpture Studio Location: 258 A, Boston Convention & Exhibition Center

#### Bigger Impact: How to Write and Use Impact Statements for Advocacy

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## Speaker(s):

Presenter: Margaret Winikates, Director of Engagement, New England Museum Association Speaker: Raney Bench, Executive Director, Mount Desert Island Historical Society

Location: 209. Boston Convention & Exhibition Center

#### **(**) 3:00 PM - 3:30 PM EDT

#### **Book Signing - Designing Museum Experiences**

Location: Bookstore - MuseumExpo, Boston Convention & Exhibition Center

#### **MuseumExpo Solutions Center**

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Creating Inclusive Visual Environments for Museum Audiences with Light (Theater 2)

👱 <u>Speaker: Richard Fisher, National Manager, Culture Cluster, ERCO Lighting</u> 🚨 <u>Speaker: Matthew Cobham, Global Manager,</u> Culture Cluster, ERCO Lighting

LIVE DEMO: A Truly Ingenious Display Case Solution that Adapts to Your Needs! (Theater 1)

Louis St-Gelais, President, Zone Display Cases Speaker: Stéphanie Bilodeau, Sales & Marketing Director, Zone Display Cases Speaker: Serge-Antoine Côté, Senior Designer, Zone Display Cases Speaker: Sonny Bélanger, Senior Designer, Zone Display Cases

Location: MuseumExpo, Boston Convention & Exhibition Center

#### **(L)** 3:00 PM - 4:00 PM EDT

#### **Trendswatch Breakout Discussion**

Location: 257AB, Boston Convention & Exhibition Center

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NeighborHub Meet Ups

NeighborHub #1 - Diversity, Indigenous, LGBTQ, Accessibility

NeighborHub #2 - Exhibitions

NeighborHub #3 - Small Museums, Historic Houses

NeighborHub #4 - Educators, Museum Studies

NeighborHub #5 - Development, Membership, Public Relations

NeighborHub #6 - Traveling Exhibitions

NeighborHub #7 - Collections, Curators

NeighborHub #8 - Leadership, Independent Museum Professionals

NeighborHub #9 - Media & Technology

NeighborHub #10 - Security and Environment & Climate

NeighborHub #11 - EMP, Mid-level, Students, Career Center

Location: Boston Convention & Exhibition Center

#### ( 3:00 PM - 5:00 PM EDT

#### **CEO Roundtables**

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Location: 205 B, Boston Convention & Exhibition Center

## (\$\)4:00 PM - 5:00 PM EDT

## Communities for Immunity: Building Vaccine Confidence as Trusted Community Partners

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Speaker(s):

A Moderator: Megan Lantz, Director of Social Impact, American Alliance of Museums A Speaker: Louise Shaw, Museum Curator, David J. Sencer CDC Museum & Speaker: Caroline Payson, Executive Director, Providence Children's Museum & Speaker: Sarabeth Gordon, Education Director, Pensacola MESS Hall & Speaker: Vanessa Ford, Project Manager, Trust Transfer Project Speaker: Naomi Wallace, Manager of Impact Initiatives, ASTC

Location: 254 AB. Boston Convention & Exhibition Center

#### **DEAI in Museums: How To Operationalize a DEAI Commitment Within One's Institution**

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## Speaker(s):

Speaker: Angie Brice Thomas, Founder & CEO, Brice Consulting Group LLC Speaker: ID Aruede, Co-Chief Operating Officer & Chief Financial Officer, Whitney Museum of American Art Speaker: Rory Keeley, Manager of Museum Administration & Executive Assistant, Whitney Museum of American Art

Location: 209, Boston Convention & Exhibition Center

#### **Honoring Dialogue between Museums & Communities**

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#### Speaker(s):

A Moderator: Sara Segerlin, Director of Community Engagement, Crystal Bridges Museum of American Art A Presenter: Kimaada Le Gendre, Director of Education Presenter: Brandon Reintjes, Senior Curator, Missoula Art Museum Presenter: Kay Grissom-Kiely, Curator of Education, Missoula Art Museum

Location: 210 C, Boston Convention & Exhibition Center

#### #NoMoreStolenAncestors: Repatriation and the NMAI Act

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#### Speaker(s):

- Moderator: Tina Marie Osceola, Director, Tribal Historic Preservation Office, Seminole Tribe of Florida, Ah-Tah-Thi-Ki Museum
- Resenter: Dominique DeBeaubien, Collections Manager, Seminole Tribe of Florida, Tribal Historic Preservation Office. Presenter: Suzan Shown Harjo, President and Director, Morning Star Institute

Location: 205 C, Boston Convention & Exhibition Center

#### Providing Access Through Visual Descriptions (Session II)

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## Speaker(s):

Amoderator: Carrie Heflin, Early Education Specialist, Smithsonian National Museum of American History Presenter: Ashley Grady, Senior Program Specialist, Smithsonian Institution & Presenter: Lauren Safranek, Program Manager, Smithsonian Institution - National Museum of American History

Location: 210 A, Boston Convention & Exhibition Center

Location: 204 B, Boston Convention & Exhibition Center

#### So You Want to Start a Museum School?

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#### Speaker(s):

Presenter: Katherine Kelbaugh, Executive Director, The National Association of Museum Schools

## "What Does This Have to do With Science?": Public Programming as a Tool for Redesigning the Role of A Science Museum

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#### Speaker(s):

🚨 Moderator: James Monroe, Producer, Adult Programs & Theater Experiences, Museum of Science, Boston 🚨 Speaker: Keith Mascoll, Founder and Co-host, The Triggered Project Speaker: Genie Santiago, Director of Performing Arts & Operations, Creatives of Color Boston Speaker: Zakiyyah Sutton, Artist-Activist, Black and Bold Productions Speaker: Ana Masacote, Co-Curator, The HairStory Project Speaker: Yvette Modestin, Co-Curator, The HairStory Project

Location: 208, Boston Convention & Exhibition Center

#### A Tactile Universe: Bringing the Unseen to New Audiences

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#### Speaker(s):

🚨 Moderator: Timothy Rhue II, Senior Informal Education Specialist, Space Telescope Science Institute 🚨 Presenter: Vanessa King, Director of Education, Childrens Museum Tucson & Presenter: William Snyder, Manager, Planetarium, Saint Louis Science Center Speaker: Sally Brummel, Planetarium Manager Presenter: Bradley LaMere, Senior Creative Officer and VP of Marketing, 3DPhotoWorks

Location: 207, Boston Convention & Exhibition Center

#### **International Hot Topics: Pressing Matters Today**

#### Speaker(s):

Amoderator: Leslee Michelsen, Curator of Collections and Exhibitions, Shangri La Museum of Islamic Art, Culture, and Design

▲ Moderator: Alejandra Pena, Executive Director ▲ Speaker: Kate Quinn, Executive Director, Michener Art Museum

Speaker: Cameron Kitchin, Louis and Louise Dieterle Nipp, Cincinnati Art Museum . Speaker: Monica Ramirez-Montagut,

<u>Director, MSU Broad</u> <u>Speaker: George Jacob, President & CEO, Aquarium oof the Bay/ Bay Ecotarium</u> <u>Speaker: Diana Pardue, Director, Museum Programs, Statue of Liberty National Mon</u>

Location: 204 A, Boston Convention & Exhibition Center

## Writing for Welcome: Inclusive Interpretive Writing in Exhibitions

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#### Speaker(s):

<u>Museum of Matural History</u> <u>Presenter: Leslie Poster, Supervisory Writer/Editor, National Museum of American History</u> <u>Presenter: Fernanda Luppani, Managing Editor, National Museum of the American Indian</u>

Location: 206 AB, Boston Convention & Exhibition Center

#### When We Thrive: Advancing Cultural Community Anchors in the Museum Field

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#### Speaker(s):

Exacilitator: Rick Noguchi, Chief Operating Officer, Japanese American National Museum Exacilitator: Michele Kumi Baer, Program Manager, Cultural New Deal, Arts in a Changing America Exacilitator: Daniela Alvarez, Public Programs Coordinator, Getty Museum Expeaker: Diana Abouali, Director, Arab American National Museum Expeaker: Neil Barclay, President & CEO, Charles H. Wright Museum of African American History Expeaker: Ann Burroughs, President & CEO, Japanese American National Mus Expeaker: Patsy Phillips, Director, Museum of Contemporary Native Arts at IAIA Expeaker: Carlos Tortolero, President & Founder, National Museum of Mexican Art

Location: 252 AB, Boston Convention & Exhibition Center

#### Mighty Academic Museums/Galleries and University Climate Pledges

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#### Speaker(s):

<u>Moderator: Natalie Marsh, Dr., ViVA Virtual Visiting Artists</u> <u>Presenter: Kristina Durocher, Executive Director & Chief Curator, and President, AAMG, University of New Hampshire Museum of Art</u> <u>Moderator: Joyce Lee, President, IndigoJLD Green + Health/AAM ECN</u> <u>Presenter: Daryl Lawrence, Museum Facility Manager, Bell Museum, University of Minnesota</u> <u>Presenter: Timothy Carter, President, Second Nature</u>

Location: 253 B, Boston Convention & Exhibition Center

# Advocating with Your Competition: How collaborating around common goals with your competitors is advantageous to survive and thrive in today's world

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#### Speaker(s):

<u>Moderator: Lisa Levine Urovitch, Director of Government Relations, Museum of Science, Boston</u> <u>Presenter: Rick Musiol, Vice President, External Relations, New England Aquarium</u> <u>Presenter: Charlayne Murrell-Smith, VP External Relations & Corporate Development</u> <u>Presenter: Cynthia Mead, Executive Vice President of External Affairs for Zoo New England, Zoo New England</u> <u>Presenter: Mike Travis, VP, Development</u>

Location: 253 A, Boston Convention & Exhibition Center

#### **ENACTing Collective Impact to Better Serve Our Immigrant and Refugee Neighbors**

## Speaker(s):

Location: 253 C, Boston Convention & Exhibition Center

#### **Expanding Access to Museums: Card to Culture and Museums for All**

#### Speaker(s):

L Presenter: Brendan Cartwright, Program Manager, Special Initiatives, Association of Children's Museums 🚨 Presenter: Helen Wechsler, Supervisory Grants Management, Institute of Museum & Library & Speaker: Charles Baldwin, Access and Inclusion Program Officer, Cultural Equity & Access Initiatives, Mass Cultural Council Presenter: Charlayne Murrell-Smith, VP External

Relations & Corporate Development

Location: 258 C, Boston Convention & Exhibition Center

## Building Sustainable Exhibits to Positively Impact Human Health, Social Justice, and the Climate

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#### Speaker(s):

Example 2015 Facilitator: Douglas Flandro, Sustainable Design Leader and Adjunct Faculty, Cambridge Seven Associates Exacilitator: Stephanie Smith, Executive Director, America's Credit Union Museum - Facilitator: Elizabeth Hummel, VP Operations, Image 4

Exacilitator: Glenn Shrum, Associate Professor of Lighting Design and Interdisciplinary Practice, Parsons School of Design The New School, Flux Studio

Location: 257AB, Boston Convention & Exhibition Center

#### <u>Voices of Descendants That Transform Narratives and Strengthen Purpose</u>

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#### Speaker(s):

🚨 Moderator: Jeanne Pirtle, Director of Strategic Programs and Partnerships, Historic Sotterley, Inc. 🚨 Presenter: Gwen Bankins, Sotterley Trustee, Decendant, Historic Sotterley, Inc. 2 Speaker: Jerome Spears 2 Presenter: Janice Briscoe, President of Sotterley Board of Trustees, Historic Sotterley, Inc. 2 Presenter: Elizabeth Plater Cropp, Historic Sotterley, Inc. Location: 258 B, Boston Convention & Exhibition Center

## **(L)** 5:30 PM - 7:00 PM EDT

## <u>Professional Network Evening Event (Ticketed)</u>

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Collections Stewardship Professional Network Evening Event

Committee on Audience Research and Evaluation Professional Network Evening Event

Curators Committee Professional Network Evening Event

Development and Membership Professional Network Evening Event

Education Committee Professional Network Evening Event

Independent Museum Professionals Professional Network Evening Event

Latino Network Professional Network Evening Event

LGBTQ+ Alliance Professional Network Evening Event

Media & Technology Professional Network Evening Event

Museum Studies Network Professional Network Evening Event

Public Relations and Marketing Network Professional Network Evening Event

Small Museum Administrators Committee Professional Network Evening Event

Location: NE Lobby Pre-function 2nd Floor, Boston Convention & Exhibition Center

## CEO/Director's Reception (Ticketed - Included with CEO/Directors/Trustee Package)

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Location: Boston Children's Museum

#### **Generously Supported By:**

**Huntington T. Block Art Processors** 

**○** 7:00 PM - 9:30 PM EDT

NAME Party (Ticketed Location: USS Constitu		Ö	G
Generously Supported	i Bv:		
	ectrosonic Eos Lightmedia Reich&Petch		
ffi Saturday, May 21,	2022		
<b>Ů 7:00 AM - 5:00 PM E</b>	:DT		
Registration Open			
	Boston Convention & Exhibition Center	Ö	G
<b>③</b> 8:00 AM - 9:00 AM E			
The Path to Financial	Recovery and Resilience (Keynote)	ä	C
Speaker(s):			G
. , ,	bbitt, Executive Director, Mass Cultural Council		
	ton Convention & Exhibition Center		
Generously Supported	i By:		
Smith+Howard			
<b>Ů 9:00 AM - 5:00 PM E</b>	:DT		
2022 Posters			
	- Poster Showcase, Boston Convention & Exhibition Center	Ö	G
<b>Ů 9:00 AM - 5:30 PM E</b>	:DT		
0.00 Am 0.00 Fm 2			
<u>MuseumExpo Open</u>		Ö	G
Location: MuseumExpo,	, Boston Convention & Exhibition Center		
<b>(</b> ) 9:10 AM - 10:10 AM	EDT		
Business of the Unus	<u>sual (CEO Track)</u>	ö	G
Speaker(s):			
🚨 <u>Speaker: Norman Bu</u>	rns, President and CEO, Conner Prairie Museum 🚨 Speaker: Jennifer Pace Robinson,	<u>President</u>	<u>&amp;</u>
CEO, The Children's Μι	useum of Indianapolis 🚨 <u>Speaker: Kippen de Alba Chu, Board Member, American Allian</u>	ce of Muse	<u>eum</u>
•	nik, President & CEO, The Strong		
Location: 205 A, Boston	Convention & Exhibition Center		
60 Ideas in 60 Minutes	s: Museum Philanthropy and Membership, Now More Than Ever!	Ö	G
60 Ideas in 60 Minutes Speaker(s):		<del></del>	G
Speaker(s):			
Speaker(s): ▲ Moderator: Charles K	s: Museum Philanthropy and Membership, Now More Than Ever!	/_ ♣ <u>Prese</u>	enter
Speaker(s):  ■ Moderator: Charles K Ed Sevilla, Senior Vice F Presenter: Mike Travis,	s: Museum Philanthropy and Membership, Now More Than Ever!  Katzenmeyer, Vice President, Institutional Advancement, Field Museum of Natural History	/_ ♣ <u>Prese</u>	enter
Speaker(s):  ■ Moderator: Charles K Ed Sevilla, Senior Vice F Presenter: Mike Travis,	s: Museum Philanthropy and Membership, Now More Than Ever!  Catzenmeyer, Vice President, Institutional Advancement, Field Museum of Natural History  President & Chief Development Officer Presenter: Usha Subramanian, Director of Ad  VP, Development Presenter: Mary Nemerov, Chief Philanthropy Officer  Convention & Exhibition Center	/_ ♣ <u>Prese</u>	enter
Speaker(s):  Moderator: Charles K Ed Sevilla, Senior Vice F Presenter: Mike Travis, Location: 210 C, Boston	s: Museum Philanthropy and Membership, Now More Than Ever!  Catzenmeyer, Vice President, Institutional Advancement, Field Museum of Natural History  President & Chief Development Officer Presenter: Usha Subramanian, Director of Ad  VP, Development Presenter: Mary Nemerov, Chief Philanthropy Officer  Convention & Exhibition Center	/_ ♣ <u>Prese</u>	enter
Speaker(s):  Moderator: Charles K Ed Sevilla, Senior Vice F Presenter: Mike Travis, Location: 210 C, Boston Generously Supported Blackbaud	s: Museum Philanthropy and Membership, Now More Than Ever!  Catzenmeyer, Vice President, Institutional Advancement, Field Museum of Natural History  President & Chief Development Officer Presenter: Usha Subramanian, Director of Ad  VP, Development Presenter: Mary Nemerov, Chief Philanthropy Officer  Convention & Exhibition Center	/ ♣ <u>Prese</u> vancemer	enter
Speaker(s):  Moderator: Charles K Ed Sevilla, Senior Vice F Presenter: Mike Travis, Location: 210 C, Boston Generously Supported Blackbaud	s: Museum Philanthropy and Membership, Now More Than Ever!  Katzenmeyer, Vice President, Institutional Advancement, Field Museum of Natural History  President & Chief Development Officer Presenter: Usha Subramanian, Director of Ad  VP, Development Presenter: Mary Nemerov, Chief Philanthropy Officer  Convention & Exhibition Center  By:	/_ ♣ <u>Prese</u>	
Speaker(s):  Moderator: Charles K Ed Sevilla, Senior Vice F Presenter: Mike Travis, Location: 210 C, Boston Generously Supported Blackbaud  A Night at the Museur Speaker(s):	s: Museum Philanthropy and Membership, Now More Than Ever!  Katzenmeyer, Vice President, Institutional Advancement, Field Museum of Natural History  President & Chief Development Officer Presenter: Usha Subramanian, Director of Ad  VP, Development Presenter: Mary Nemerov, Chief Philanthropy Officer  Convention & Exhibition Center  By:	/ ♣ <u>Prese</u> vancemer	enter
Speaker(s):  Moderator: Charles K Ed Sevilla, Senior Vice F Presenter: Mike Travis, Location: 210 C, Boston Generously Supported Blackbaud  A Night at the Museur Speaker(s): Presenter: Alicia Cros	s: Museum Philanthropy and Membership, Now More Than Ever!  Catzenmeyer, Vice President, Institutional Advancement, Field Museum of Natural History President & Chief Development Officer Presenter: Usha Subramanian, Director of Ad VP, Development Presenter: Mary Nemerov, Chief Philanthropy Officer Convention & Exhibition Center By:  Mr. Planning Successful Events in Protected Places	/ ♣ <u>Prese</u> vancemer	enter
Speaker(s):  Moderator: Charles K Ed Sevilla, Senior Vice F Presenter: Mike Travis, Location: 210 C, Boston Generously Supported Blackbaud  A Night at the Museur Speaker(s): Presenter: Alicia Cros	s: Museum Philanthropy and Membership, Now More Than Ever!  Catzenmeyer, Vice President, Institutional Advancement, Field Museum of Natural History President & Chief Development Officer Presenter: Usha Subramanian, Director of Adv. P. Development Presenter: Mary Nemerov, Chief Philanthropy Officer Convention & Exhibition Center By:  m: Planning Successful Events in Protected Places  Seby, Director of Events, The Baltimore Museum of Art Convention & Exhibition Center	/ ♣ <u>Prese</u> vancemer	enter

#### **Boost Your Budget Acumen: Tools for Building Your Financial Knowledge**

#### Speaker(s):

Presenter: Rebekah Beaulieu, Director, Florence Griswold Museum

Location: 204 B, Boston Convention & Exhibition Center

#### **Generously Supported By:**

**Blackbaud** 

#### Innovating History: New Business Models in a Start Up Community Heritage Site and Museum

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#### Speaker(s):

<u>Moderator: James Stevens, Principal, ConsultEcon, Inc.</u> <u>Presenter: George Comeau, Director, Paul Revere & Son</u>

<u>Heritage Trust, Inc., Town of Canton, Massachusetts</u> <u>Presenter: Robert Martello, Professor of the History of Science and Technology</u> <u>Presenter: Nina Zannieri, Executive Director, Paul Revere House</u>

Location: 207, Boston Convention & Exhibition Center

#### **Generously Supported By:**

**Blackbaud** 

## Opening the Gate: Promoting Inclusion through Financial Literacy

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#### Speaker(s):

Presenter: Kristine Zickuhr, Chief Operating Officer, Chazen Museum of Art Speaker: Melissa Arena, Chief Financial Officer, Albright-Knox Art Gallery Speaker: Nathalie Apchin, Chief Financial Officer, Peabody Essex Museum Speaker: Sheila McDaniel, Administrator, National Gallery of Art

Location: 204 A, Boston Convention & Exhibition Center

#### **Generously Supported By:**

**Blackbaud** 

#### Rain Check or Rainmaker: Growing Endowments to Empower Change in an Evolving Cultural Landscape

Speaker(s):

<u>Moderator: Steven Strohmeier, Senior Director, Institutional Giving and Campaign, Field Museum of Natural</u>

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History Presenter: Nataly Lowder, Vice President for Advancement, Eiteljorg Museum of American Indians and Western Art Presenter: Anne Haskel, Principal, Haskel Consluting, LLC Presenter: Willard White, Of Counsel, Marts and Lundy

Location: 206 AB, Boston Convention & Exhibition Center

## **Generously Supported By:**

Blackbaud

#### **Establishing a Green Vision: Sustainable Museum Operations**

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#### Speaker(s):

<u>Museum Facilities and Logistics, The Art Institute of Chicago</u>

<u>Presenter: Leighton Deer, Vice President, HGA, Inc.</u> <u>Speaker: Charles Walbridge, Lead Collections Photographer, Minneapolis Institute of Art</u> <u>Presenter: Thomas Ryan, Vice President, Museum Facilities and Logistics, The Art Institute of Chicago</u>

Location: 252 AB, Boston Convention & Exhibition Center

## **Generously Supported By:**

<u>Blackbaud</u>

**(**) 10:20 AM - 11:20 AM EDT

#### Purpose-built: How to Design Intentional Audience Development Strategies



#### Speaker(s):

Presenter: Rosie Siemer, Founder + CEO, FIVESEED Presenter: Dan Sullivan, Head of Growth & Partnerships, Cuseum

Presenter: Chris Cloud, Director of Marketing, Museum of Contemporary Art Chicago Presenter: Ashley Chellgren, Senior Director, Development, Perot Museum of Nature and Science Presenter: L. James Haddan, Senior Director of Development

& External Communications, Museum of Us

Location: 210 C, Boston Convention & Exhibition Center

#### **Generously Supported By:**

Blackbaud

#### Successful Strategies to Move Annual Donors up the Giving Ladder to Secure Major Gifts

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## Speaker(s):

<u>Amoderator: Mark Mills, Associate Director for Individual Giving, High Museum of Art Presenter: Anna von Gehr, Vice President for Advancement, Virginia Museum of History & Culture Presenter: Michelle Young, Associate Director of Development, John & Mable Ringling Museum of Art Presenter: Kate Brueggemann, Vice President of Development, Adler Planetarium</u>

Location: 205 C, Boston Convention & Exhibition Center

#### **Generously Supported By:**

**Blackbaud** 

#### Boost Your Budget Acumen: Tools for Building Your Financial Knowledge (Session II)

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Speaker(s):

Presenter: Rebekah Beaulieu, Director, Florence Griswold Museum

Location: 204 B, Boston Convention & Exhibition Center

## **Generously Supported By:**

**Blackbaud** 

Speaker(s):

## Campaign Clinic

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<u>▲ Moderator: Laura MacDonald, Principal and Founder, Benefactor Group, LLC</u> <u>Presenter: Elly Barnett-Dawson, Director of Advancement, Grand Rapids Art Museum</u> <u>Presenter: Delphia York Ridley, Consultant, Senior Advisor</u>

Location: 210 B, Boston Convention & Exhibition Center

#### **Generously Supported By:**

Blackbaud

#### From Insularity to Inclusivity: A New Model for Community Investment & Engagement

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## Speaker(s):

Presenter: Carlos Tortolero, President & Founder, National Museum of Mexican Art
Speaker: Fanny Guadalupe Blauer,
Executive Director, Artes de México en Utah
Speaker: Ruth Saludes, Executive Director, Artes Américas
Speaker: Aaron
Johnson-Ortiz, Director, (NEO) Muralismo Mexicano en Minnesota

Location: 208, Boston Convention & Exhibition Center

#### **Generously Supported By:**

**Blackbaud** 

#### Impact Investing: Museum endowments in the age of climate and social justice



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Speaker(s):

Amoderator: Joyce Lee, President, IndigoJLD Green + Health/AAM ECN Presenter: Claude Grunitzky, Board of Directors, MASS MoCA, Massachusetts Museum of Contemporary Art Presenter: Meadow Hackett Rutenbar, Board of Directors, The Wild Center, The Wild Center Presenter: Tim Ritchie, Director, Boston Museum of Science Presenter: Anna Raginskava. <u>Director, Blue Rider Group at Morgan Stanley, Morgan Stanley</u>

Location: 204 A, Boston Convention & Exhibition Center

#### **Generously Supported By:**

**Blackbaud** 

## The Comeback Kids: Innovation and Resiliency in Membership After (?) Covid

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Speaker(s):

A Moderator: Dana Hines, Vice President, Membership Marketing, Membership Consultants, an OSG Company A Presenter: Roisin Morgan, Assistant Director of Membership and Guest Experience Presenter: Ellen Vohsing, Director of Membership <u>Presenter: Jennifer Thomas, Director of Annual Programs</u>

Location: 206 AB, Boston Convention & Exhibition Center

#### **Generously Supported By:**

**Blackbaud** 

#### **Ever-Evolving Exposures: How Art Insurers Are Responding to Climate, Risk, and Transit Changes**

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Speaker(s):

Presenter: Adrienne Reid, Vice President, Huntington T. Block Insurance Agency, Inc. Presenter: Mark Benbow, Underwriter - Fine Art & Specie, AXIS Insurance Company Presenter: Amee Yunn, Assistant Vice President, Berkley Asset **Protection** 

Location: 252 AB, Boston Convention & Exhibition Center

#### **Generously Supported By:**

**Blackbaud** 

**(L)** 10:30 AM - 12:00 PM EDT

## MuseumExpo Solutions Center

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<u>Let There Be Light: How to Scale Lighting Design for Individual Needs (Theater 1)</u>

Speaker: Avraham Mor, Founder & CEO, Morlights Speaker: Casey Diers, Senior Designer, Morlights

New Traveling Exhibition: Ice Dinosaurs, The Lost World of the Paleo-Arctic (Theater 2)

Speaker: Gregory Erickson, Senior Scientific Advisor, ICE Dinosaurs

LIVE DEMO: A Truly Ingenious Display Case Solution that Adapts to Your Needs! (Theater 1)

🚨 Speaker: Louis St. Gelais, President, Zone Display Cases 🚨 Speaker: Stéphanie Bilodeau, Sales & Marketing Director, Zone Display Cases La Speaker: Serge-Antoine Côté, Senior Designer, Zone Display Cases La Speaker: Sonny Bélanger, Senior Designer, Zone Display Cases

Marketing the Event Life Cycle: Digital Strategies and the Conversion Funnel (Theater 2)

Speaker: Aaron Bare, Director of Marketing, Etix

Location: MuseumExpo, Boston Convention & Exhibition Center

(L) 11:20 AM - 1:00 PM EDT

**MuseumExpo Break** 

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Location: MuseumExpo, Boston Convention & Exhibition Center

**(1)** 11:30 AM - 12:40 PM EDT

<u>Poster Talks</u>

<u>Diversity Apprenticeship Program Toolbox: A Model to Create and Support a Truly Diverse Workforce</u>

Speaker: George Luna-Peña, Program Manager, Diversity Apprenticeship Program, The Broad

<u>Identifying and Interpreting Transgender Stories in Museums</u>

<u>Speaker: Tony Pankuch, Archives Assistant, Drs. Nicholas and Dorothy Cummings Center for the History of Psychology</u>
<u>Speaker: Samantha Evelyn Eisenberg, Manager, Individual Giving, Point Foundation</u>

<u>Design to Disrupt: Positioning Museum Practitioners as Catalysts for Change</u>

La Speaker: Chaya Arabia, Designer, J. Paul Getty Museum

Building and Sharing a Toolkit for DEAI Assessment at Your Institution

Laboratory Technician II, Field Museum Laboratory Technic

City Museums Global Mapping

👱 Speaker: Chunni Chiu 💂 Speaker: Glenn Perkins, Curator of Community History, Greensboro History Museum

Constellation: Free and Open-Source Exhibit Control Software

<u>Speaker: Morgan Rehnberg, Chief Scientist, Fort Worth Museum of Science and History</u> <u>Speaker: Doug Roberts, Chief Public Engagement Officer, Fort Worth Museum of Science and History</u>

#NoMoreStolenAncestors: What it means to be an ally for tribal repatriation

La Speaker: Samantha Wade, Bioarchaeologist, Seminole Tribe of Florida Tribal Historic Preservation Office

Location: MuseumExpo - Poster Showcase, Boston Convention & Exhibition Center

#### ( 12:00 PM - 1:00 PM EDT

#### **2022 Content Advisory Committee Business Luncheon (Invite Only)**

Location: 207, Boston Convention & Exhibition Center

NeighborHub Meet Ups G

NeighborHub #1 - Diversity, Indigenous, LGBTQ, Accessibility

NeighborHub #2 - Exhibitions

NeighborHub #3 - Small Museums, Historic Houses

NeighborHub #4 - Educators, Museum Studies

NeighborHub #5 - Development, Membership, Public Relations

NeighborHub #6 - Traveling Exhibitions

NeighborHub #7 - Collections, Curators

NeighborHub #8 - Leadership, Independent Museum Professionals

NeighborHub #9 - Media & Technology

NeighborHub #10 - Security and Environment & Climate

NeighborHub #11 - EMP, Mid-level, Students, Career Center

Location: Boston Convention & Exhibition Center

## **(**) 1:00 PM - 2:00 PM EDT

## Museum as Lightning Rod: Innovation and Invitation (Keynote)

Speaker(s):

Speaker: Jake Barton, Principal and Founder, Local Projects

Location: Ballroom, Boston Convention & Exhibition Center

**Generously Supported By:** 

The Giving Block

**(1)** 1:30 PM - 2:30 PM EDT

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#### **MuseumExpo Solutions Center**

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<u>Future-proofing Your Museum: Insights on How CFOs and CEOs Can Strengthen Their Organization's Financial Foundation</u> (Theater 2)

<u>Speaker: Kimberly Bland, Partner, Assurance Services Group, Smith and Howard</u> <u>Speaker: Sabre Linahan, Partner, Tax Group, Smith and Howard</u> <u>Speaker: Hillary Spencer</u> <u>Speaker: Casey Steadman, Director, Wolfsonian-FIU</u>

Mobilize Your Museum Guests: Leverage Patron Personas to Increase Annual Giving and Membership (Theater 1)

Speaker: Leigh Moring, Senior Marketing Manager, Blackbaud
Speaker: Kelly Merrion, Senior Solutions Consultant,
Blackbaud

Location: MuseumExpo, Boston Convention & Exhibition Center

**(L)** 2:00 PM - 2:30 PM EDT

#### **Book Signing - Manual of Museum Exhibitions, Third Edition**

Location: Bookstore - MuseumExpo, Boston Convention & Exhibition Center

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**()** 2:10 PM - 3:10 PM EDT

#### **Caring for Collections on Islands**



Speaker(s):

<u>Speaker: Bonnie Stacy, Chief Curator</u> <u>Moderator: Valarie Kinkade, Principal, Museum and Collector Resource</u> <u>Speaker: Cara Liasson, Collections Manager</u>

Location: 253 B, Boston Convention & Exhibition Center

#### 60 Ideas in 60 Minutes: Sparking Engagement with Diverse Audiences



Speaker(s):

<u>Moderator: Timothy Hallman, Director of Communications & Business Development, Asian Art Museum</u> <u>Presenter: Nicole Krom, Membership and Outreach Manage, Longwood Gardens</u> <u>Presenter: Wanessa Tillman, Director of Visitor Services, Isabella Stewart Gardner Museum</u> <u>Presenter: Erick Orellana, Visitor Experience Lead, Bay Area Visitor Experience Group Location: 210 C. Boston Convention & Exhibition Center</u>

## <u>Serious Play: Using Games to Explore History</u>



Speaker(s):

<u>Presenter: Matthew Wilding, Director of Visitor Experience & Content Development, Revolutionary Spaces</u>
<u>Presenter: Jenny Lim, Ms., Gigantic Mechanic</u>

Location: 205 C, Boston Convention & Exhibition Center

#### Making Our Experiences Multilingual and Inclusive to All: We Can Do This!

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Speaker(s):

<u>Moderator: AJ Goehle, CEO, Luci Creative</u> <u>Presenter: Michael Horvath, Sr. Director of Exhibits</u> <u>Presenter: Beth</u>

<u>Redmond-Jones, Vice President of Exhibitions & Facilities, Monterey Bay Aquarium</u> <u>Presenter: Tamara Schwarz, Principal / Swiftwing Studio, Swiftwing Studio</u>

Location: 204 B, Boston Convention & Exhibition Center

#### <u>Decolonizing the Collection Through Teen Voices</u>



Speaker(s):

♣ Presenter: Omololu Babatunde, Teen Program Coordinator, Brooklyn Children's Museum
♣ Presenter: Kate Calleri, Curator
and Manager of Collection Interpretation, Brooklyn Children's Museum

Location: 208, Boston Convention & Exhibition Center

#### Centering Culturally Appropriate Care: Re-examining Stewardship of Native American Cultural Items



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Speaker(s):

Presenter: Laura Bryant, Anthropology Collections Manager and NAGPRA Coordinator, Gilcrease Museum Presenter:

Marla Taylor, Curator of Collections, Robert S. Peabody Institute of Archaeology Presenter: Laura Elliff Cruz, School for Advanced Research, Indian Arts Research Center Presenter: Sylvanus Paul, Museum Specialist, Smithsonian Institution National Museum of the American Indian

Location: 204 A, Boston Convention & Exhibition Center

#### **TikTok For Your Museum**

Speaker(s):

Engagement and Media, Old Salem Museums & Gardens Presenter: Jared Jones, Digital Content Coordinator, Sacramento History Museum

Location: 206 AB, Boston Convention & Exhibition Center

#### Rethinking the 21st Century Museum through Equitable Design (CEO Track)

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## Speaker(s):

♣ <u>Presenter: Jill Snyder, Principal, Snyder Consultancy</u> ♣ <u>Presenter: Daniel Payne, Managing Principal, AEA Consulting</u> ♣ <u>Presenter: Zena Howard, Managing Director, Perkins&Will</u>

Location: 205 A, Boston Convention & Exhibition Center

## Re-Contextualizing Ancient American Collections through Contemporary Art: Artist/Curator Collaborations

Speaker(s):

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Moderator: Victoria Lyall, Frederick and Jan Mayer Curator, Art of the Ancient Americas, Denver Art Museum
Presenter: Sandy Rodriguez, Artist / Researcher
Presenter: Ellen Hoobler, William B Ziff Associate Curator of Art of the
Americas, Walters Art Museum
Presenter: Kristopher Driggers, Bernard and Jeanette Schmidt Curator of Latin American Art,
Tucson Museum of Art
Speaker: René Trevino, Artist/Researcher, Maryland Institute College of Art

Location: 253 A, Boston Convention & Exhibition Center

#### To NFT or Not to NFT, That Is the Question

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#### Speaker(s):

♣ Presenter: Carol Summerfield, Board Member, Museum of Broadcast Communications ♣ Speaker: Chris Cummings, CEO and Founder, Iconic Moments

Location: 253 C, Boston Convention & Exhibition Center

## Welcome to 'Open Digital Coaching': building #musetech confidence - inclusively, supportively, reflectively

Speaker(s):

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E Facilitator: Ross Parry, Professor, University of Leicester ■ Presenter: Lauren Vargas, Dr, University of

Leicester ■ Presenter: Haitham Eid, Associate Professor/Director, Southern University at New Orleans ■ Presenter: Dafydd

James, Head of Digital Media, Amgueddfa Cymru - National Museum Wales ■ Moderator: Sophie Frost, Dr, University of

Leicester

Location: 257AB, Boston Convention & Exhibition Center

## **Indigenous American Philosophy as Curatorial Methodology**

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#### Speaker(s):

♣ Presenter: heather ahtone, Director, Curatorial Affairs/Senior Curator, First Americans Museum ♣ Presenter: Hallie Winter, Collections Manager/Registrar, First Americans Museum

Location: 209. Boston Convention & Exhibition Center

**(**) 3:00 PM - 5:15 PM EDT

#### <u>MuseumExpo Solutions Center</u>

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Democratizing Al: Making Machine Learning Accessible and Affordable to the Nonprofit Community (Theater 2)

Speaker: Cathy Allwine, Senior Client Success Leader, DonorSearch

When is an Experience Too Immersive? Exploring Wellbeing and the Museum (Theater 1)

<u>Speaker: Jamie Lawyer, Chief Experience Officer, Rubin Museum of Art</u> <u>Speaker: Tedi Asher, Neuroscience Researcher, Peabody Essex Museum</u> <u>Speaker: Sarah van Haastert, Business Development - Lead, Experience Design, Art Processors</u>

<u>Top Ten Questions to Make Sure Your Museum is Properly Covered (Theater 2)</u>

Speaker: Adrienne Reid, Vice President, Huntington T. Block Insurance Agency, Inc.

Why Accepting Cryptocurrency Donations is Now More Important than Ever (Theater 2)

Speaker: Emily Fascilla, Crypto Fundraising Specialist, The Giving Block

Location: MuseumExpo, Boston Convention & Exhibition Center

#### **(**) 3:20 PM - 4:20 PM EDT

#### Traveling Exhibitions: Project Planning When Your Crystal Ball is Broken

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#### Speaker(s):

Speaker: Cynthia Brown, Principal, Museum EXP Speaker: Sarah Lima, Project Director, Smithsonian Institution Traveling Exhibit Services Speaker: Carrie Reid, Director of Sales, Flying Fish Speaker: Daniel Guyton, Traveling Exhibits Manager, Oregon Museum of Science and Industry Speaker: Sarah Myers, The Children's Museum of Indianapolis Speaker: AJ Goehle, CEO, Luci Creative Speaker: Mark Ewing, Chief Operating Officer, Ravenswood Studio

Location: 207, Boston Convention & Exhibition Center

## Reimagining the Denver Art Museum from the Outside In

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#### Speaker(s):

<u>Speaker: Heather Nielsen, Chief Officer, Learning and Engagement</u> <u>Speaker: Christoph Heinrich, Frederick & Jan Mayer Director, Denver Art Museum</u> <u>Speaker: Patricia Baca, Denver Art Museum Trustee, Denver Art Museum</u> <u>Speaker: Dakota Hoska, Assistant Curator of Native Arts, Denver Art Museum</u>

Location: 253 C, Boston Convention & Exhibition Center

Mistakes Were Made

#### Speaker(s):

Moderator: Sean Kelley, Director of Public Programming and the Senior Vice President, Eastern State Penitentiary His Presenter: Dina Bailey, CEO, Mountain Top Vision Presenter: Cinnamon Catlin-Legutko, Director, Illinois State Museum Location: 210 C, Boston Convention & Exhibition Center

# Why Can't We Be (Data) Friends? Stories of Visitor Data Collection, Data Use, and Asking Big Questions Across <u>Diverse Museums</u>

#### Speaker(s):

Presenter: Alexander Lussenhop, Research and Evaluation Associ, Museum of Science Presenter: Rebeca Nall, Assistant Director of Exhibits, Communication, and Visitor Services, Mayborn Museum Complex Speaker: Alexandra Olivares, Audience Research & Evaluation, Mint Museum of Art

Location: 205 C, Boston Convention & Exhibition Center

## Beyond Cultural Consciousness: Incorporating Culturally Responsive Practices into Your Evaluation

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#### Speaker(s):

<u>Amoderator: Elizabeth Kollmann, Manager, Research & Evaluation, Museum of Science</u> <u>Presenter: Alemayehu Bekele, Research Associate, Education Development Center</u> <u>Presenter: Katie Todd, Director, Learning and Research, Children's Museum of Pittsburgh</u> <u>Presenter: Cecilia Garibay, President</u>

Location: 204 B, Boston Convention & Exhibition Center

## Introducing Greenwood Rising: The Story of the Tulsa Race Massacre and Black Wall Street's Resilience

Speaker(s):

Moderator: L'Rai Arthur Mensah, Project Director, Local Projects Presenter: Phil Armstrong, Museum Director,
 Greenwood Rising Presenter: Jake Barton, Principal and Founder, Local Projects

Location: 210 B, Boston Convention & Exhibition Center

## Telling Our Stories: Centering Participants" Experiences in Program Development

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#### Speaker(s):

Presenter: Kate Calleri, Curator and Manager of Collection Interpretation, Brooklyn Children's Museum 
 Presenter: Kristin
 Scarola 
 Presenter: Laura Kujo

Location: 208, Boston Convention & Exhibition Center

## What's Tech Got to Do with It? Innovative Applications of Technology in a Digital Age of Exhibitions G Speaker(s): Presenter: Leigh Ann Caulfield, Manager of Strategy and Communication, Museum of Science, Boston Presenter: Jennifer Matotek, Executive Director, Art Gallery of Windsor & Moderator: Cloe St-Cyr, Creative Director, Moment Factory & Speaker: Stacy Wakeford, Director, Content, Canadian Museum of Nature Presenter: Angelita Teo, Ms, Olympic Foundation for Culture and Heritage Location: 204 A, Boston Convention & Exhibition Center Science for All: Networking for Sustainable Cultural Heritage Research ä G Speaker(s): A Moderator: Marco Leona, David H. Koch Scientist in Charge, The Metropolitan Museum of Art A Presenter: Elena Basso, Associate Research Scientist, The Metropolitan Museum of Art Research Scientist, The Metropolitan Museum of Art Presenter: Francesca Casadio, Assoc. Vice President and Grainger Exec. Director of Conservation & Science, The Art Institute of Chicago & Presenter: Alicia McGeachy, Postdoctoral Fellow, Center for Scientific Studies in the Arts, Northwestern University 2 Presenter: Alison Gilchrest, Director, Institute for the Preservation of Cultural Heritage, Yale University Location: 206 AB, Boston Convention & Exhibition Center Inclusive Design and Accessibility: A Methodology for Museums of All Shapes and Sizes ä G Speaker(s): Presenter: Corey Timpson, Principal, Corey Timpson Design Inc. Speaker: Sina Bahram, President, Prime Access Consulting, Inc. Speaker: Melanie Fales, Boise Art Museum Location: 252 AB, Boston Convention & Exhibition Center Better Together: A Collaborative Model for Rethinking Climate Action (CEO Track) ä G Speaker(s): 👱 Presenter: Richard Piacentini, President and CEO, Phipps Conservatory and Botanical Gardens 🚨 Presenter: Sonja Bochart, <u>Designer, Sonja Bochart Wellbeing+Design</u> Location: 205 A, Boston Convention & Exhibition Center New Technologies in Cultural Preservation G ö Speaker(s): Presenter: Daniela Larsen, Executive Director, Hutchings Museum Institute Location: 253 B, Boston Convention & Exhibition Center The Meta Museum? What NFTs, the Metaverse, and High-Tech Hype Terms Mean for Museums ä G Speaker(s): Presenter: Brendan Ciecko, CEO & Founder, Cuseum Presenter: Brett Ashley Crawford, Associate Teaching Professor / Executive Director, Carnegie Mellon University / Arts Management & Technology Lab Presenter: Holly Shen, Consultant, Institute of Contemporary Art San Jose Presenter: Karen Levy Location: 253 A, Boston Convention & Exhibition Center Welcome to Open Digital Coaching: Building #Musetech Confidence (Session II) ä G Speaker(s): 🚨 <u>Facilitator: Ross Parry, Professor, University of Leicester</u> 🚨 <u>Presenter: Lauren Vargas, Dr, University of Leicester</u> Presenter: Haitham Eid, Associate Professor/Director, Southern University at New Orleans 🚨 Presenter: Dafydd James, Head of Digital Media, Amgueddfa Cymru - National Museum Wales & Moderator: Sophie Frost, Dr. University of Leicester Location: 257AB, Boston Convention & Exhibition Center **(L)** 4:30 PM - 5:00 PM EDT **Book Signing - Centering the Museum: Writings for the Post-COVID Age** G

MuseumExpo Networking Happy Hour

**(**) 4:30 PM - 5:30 PM EDT

Location: Bookstore - MuseumExpo, Boston Convention & Exhibition Center

Location: MuseumExpo, Boston Convention & Exhibition Center

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**(L)** 5:00 PM - 6:30 PM EDT Excellence Reception (Invite Only) ä G Location: 210 A, Boston Convention & Exhibition Center **Generously Supported By: Etix** <u>National EMP Network Meet Up (Invite Only)</u> ä G Location: Beantown Pub **(L)** 7:00 PM - 10:00 PM EDT AAM Party (Ticketed for registered attendees only) 台 G Location: Museum of Science Sunday, May 22, 2022 **(L)** 7:00 AM - 11:30 AM EDT **Registration Open** 台 G Location: North Lobby, Boston Convention & Exhibition Center **(L)** 7:30 AM - 8:30 AM EDT <u>CurCom Leadership Meeting (Invite Only)</u> G ä Location: 204 B, Boston Convention & Exhibition Center ( 9:00 AM - 10:00 AM EDT **Speak the Truth and Point to Hope (Keynote)** ä G Speaker(s): 🖴 <u>Speaker: Sandra Jackson-Dumont, Director & CEO, Lucas Museum of Narrative Art</u> 🚨 <u>Panelist: Ben Garcia, Executive</u> Director, The American LGBTQ+ Museum Panelist: Naima Keith Panelist: Mikka Gee Conway, National Gallery of Art Location: Ballroom, Boston Convention & Exhibition Center (1) 10:15 AM - 11:15 AM EDT **Shape-Shifting: Building Organizational Culture in Museums Now** ä G Speaker(s): La Speaker: Sandra Jackson-Dumont, Director & CEO, Lucas Museum of Narrative Art La Speaker: Regan Pro, Deputy Director, Public Programs and Social Impact, Lucas Museum of Narrative Art L Affairs, Lucas Museum of Narrative Art Location: 252 AB, Boston Convention & Exhibition Center A Museums & Race Report Card Session for Reflecting on and Renewing Your Institution's Equity Journey Speaker(s): ä G Moderator: Karlisa Callwood, Director, Community Conservation Education & Action, Perry Institute for Marine Science La Facilitator: Timothy Rhue II, Senior Informal Education Specialist, Space Telescope Science Institute La Facilitator: Levon Williams, DEAI Senior Fellow, Private Consultant & Facilitator: Barbara Cohen-Stratyner, Independent cultural worker, New York Public Library for the Performing Arts (ret) and outsidethemuseum Processing Facilitator: Brooke Hutchison, Educator, Self-**Employed** Location: 205 C, Boston Convention & Exhibition Center It's All About People: How One Museum Developed its Staff DEAI Council G Speaker(s): A Moderator: Isabel Distefano, Molecular Laboratory Technician II, Field Museum A Facilitator: Michael Padilla, Visitor Services

Team Leader, Field Museum of Natural Histor Presenter: Jenny Flowers, Senior Manager of Student Learning and

Community Engagement Presenter: Sharon Grant, Information Systems Director Presenter: Ann Hannah, Recruiter

Location: 204 B, Boston Convention & Exhibition Center

## Matchmaking for Volunteer Programs: Finding the Best-Fit Department for Building Engagement

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Speaker(s):

👱 Moderator: Elisa Kosarin, Volunteer Engagement Specialist, Twenty Hats 🚨 Facilitator: Lisa Leyh, Head of Volunteer Services and Engagement, Hillwood Estate, Museum & Gardens 🚨 Presenter: Ashley Harris, Associate Educator, National Museum of Women in the Speaker: Jose Salamanca, Floor Operations Lead, National Museum of the America Presenter: Rachel Sanchez

Location: 208, Boston Convention & Exhibition Center

## From Intention to Action: Perspectives from the Tribal Liaison at the Burke Museum

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Speaker(s):

Presenter: Polly Olsen, Tribal Liaison and Director of DEAI, Burke Museum of Natural History and Culture Location: 207, Boston Convention & Exhibition Center

#### <u>Supporting Each Other: Building Emotionally Supportive Cultures for Museum Professionals</u>

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Speaker(s):

Learning and Research, Children's Museum of Pittsburgh Learning and Research, Children's Museum of Pittsburgh Learning and Paneto, Research & Evaluation Associate, Museum of Science, Boston

Location: 204 A, Boston Convention & Exhibition Center

## "The Great Resignation" and the Museum Sector

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Speaker(s):

A Moderator: Joanne Flores, Senior Program Officer for Art, Under Secretary for Museums and Culture A Moderator: Alejandra Pena, Executive Director Presenter: Daniel Ronan, Executive Director, Flower Hill Foundation Presenter: Kate Quinn, Executive Director, Michener Art Museum Presenter: Sally Yerkovich, Director of Educational Exchan, American Scandinavian Foundati La Speaker: William Eiland, Director, Georgia Museum of Art at the University of Georgia Location: 206 AB, Boston Convention & Exhibition Center

## Rethinking HR Policies & Practices in Today's Rapidly Changing Landscape: Experiments for Every CEO to **Consider**

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Speaker(s):

🚨 Moderator: Micah Parzen, CEO, Museum of Us 🚨 Speaker: Kelly McKinley, CEO, Bay Area Discovery Museum 🚨 Speaker: Christian Greer, President & CEO, Michigan Science Center

Location: 205 A, Boston Convention & Exhibition Center

#### Research Requires Consultation

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Speaker(s):

Example 2 Facilitator: Marla Taylor, Curator of Collections, Robert S. Peabody Institute of Archaeology Presenter: Sarah O'Donnell, NAGPRA Coordinator, Osage Nation Representer: Jaime Arsenault, Tribal Historic Preservation Officer, White Earth Nation of Minnesota Chippewa

Location: 253 B, Boston Convention & Exhibition Center

## Transforming Systems Within a System: Anti-Racism Work in the Museum

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Speaker(s):

🚨 <u>Presenter: Elisabeth Callihan, Director of Education, Mississippi Museum of Art</u> 🚨 <u>Presenter: Joanne Jones-Rizzi, Vice</u> President of Science, Equity, and Education, Science Museum of Minnesota 2 Presenter: Nikhil Trivedi, Director of Web Engineering, Art Institute of Chicago & Presenter: Keonna Hendrick, Director of Diversity, Equity, Inclusion & Access, Brooklyn Museum Presenter: Anniessa Antar, Seeding Cultural Treasures Program Manager, Propel Nonprofits

Location: 253 A, Boston Convention & Exhibition Center

## **Breaking the Museum Process**

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Speaker(s):

Presenter: Kate Marciniec, Sr. Director of Exhibits, Boston Children's Museum Presenter: Malene Welch, Director, Community Engagement, Boston Children's Museum & Facilitator: Stacey Mann, Independent Consultant, Independent Presenter: Dan Wallis, Principal/Creative, The Square Office

Location: 253 C, Boston Convention & Exhibition Center

#### To Remain Online: Are Digital Responses to a Global Pandemic Worth Keeping?

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#### Speaker(s):

Moderator: Emma Nordin, Associate Director of Education Initiatives, Art21 ♣ Presenter: Jill Taylor, Manager of School and Teacher Programs ♣ Presenter: Joanne Lefrak, SITE Santa Fe ♣ Presenter: Leah Charles-Edouard, New York Historical Society ♣ Presenter: Schuyler Schuler. New York Historical Society

Location: 209, Boston Convention & Exhibition Center

() 11:45 AM - 12:45 PM EDT

## **Surviving and Thriving at Predominantly White Institutions**

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#### Speaker(s):

Presenter: Jenney Fazande, Project Manager, National Museum of African American History and Culture Presenter: Amber Mitchell, Director of Education, Whitney Plantation Presenter: Ashley Bouknight - Claybrooks, Senior Manager of Professional Development, American Association of State and Local History Presenter: Victoria Hamilton, Independent Curator and Black Girl Lunch Collective Co-Founder

Location: 205 C, Boston Convention & Exhibition Center

#### Anchoring Accountability: The New AAM Core Standards for Museums with Native American Collections

2 Presenter: Deana Dartt, Principal/Project Manager 2 Presenter: Stacey Halfmoon, Senior Director, Cultural

Center Presenter: Elysia Poon, Indian Arts Research Center Director

Location: 204 B, Boston Convention & Exhibition Center

#### **Breaking the Museum Exhibition Paradigm: Innovating for Equity**

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#### Speaker(s):

Speaker(s):

Elisabeth Callihan, Director of Education, Mississippi Museum of Art Facilitator: Stacey Mann, Independent Consultant, Independent Presenter: Joanne Jones-Rizzi, Vice President of Science, Equity, and Education, Science Museum of Minnesota Presenter: Hae Su Oh, SVP, Education, Exhibitions & Community Engagement, Natural History Museum of LA County Presenter: Marquette Folley, Project Director/Executive Developer, Smithsonian Institution (SITES)

Location: 208, Boston Convention & Exhibition Center

#### **Ethics in Volunteerism: Current Dilemmas and New Solutions**

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#### Speaker(s):

## Managing Harassment from Museum Guests/Donors towards Staff

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## Speaker(s):

Presenter: Yolanda Stephens, Chief of People and Culture, Museum of Science and Industry, Chicago Presenter: Carla Thacker, Deputy Director of Guest Experiences, Museum of Science and Industry, Chicago Presenter: Paul Rotatori, Senior Manager of Professional Development and Employee Engagement, Museum of Science and Industry, Chicago Location: 204 A, Boston Convention & Exhibition Center

#### What's the Big IDEA? Becoming a More Inclusive Museum

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#### Speaker(s):

Moderator: Eve Moros Ortega, Director, LORD Cultural Resources Presenter: Daniel Hammer, President and CEO Presenter: Raquel Nazario, VP for Human Resources & CDO, New York Botanical Garden Presenter: Akeia de Barros Gomes, Senior Curator of Maritime Social Histories Presenter: Monica Sylvain

Location: 206 AB, Boston Convention & Exhibition Center

#### The Role of Museums: Shifting Audience Perspectives and Trendswatching

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Speaker(s):

Speaker: Elizabeth Merritt, VP, Strategic Foresight, & Founding Dir., Center. for the Future of Museums, American Alliance of

Museums Speaker: Susie Wilkening, Principal, Wilkening Consulting

Location: 252 AB, Boston Convention & Exhibition Center

## **Diversity Hiring and the Law: What You and Your Employees Need to Know**

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Speaker(s):

Presenter: Andrew I. Bart, Esq., Attorney, Borah Goldstein Altschuer Nahins & Goidel, PC

Location: 253 A, Boston Convention & Exhibition Center

